



# City of Snoqualmie 2019 Sponsorship Opportunities

*Contributing to your community builds connectivity.*

**Partner with the City of Snoqualmie** – sponsorship packages available for community minded businesses that value genuine interaction and community building.



## Why Sponsor?







- Community Partnership and Engagement with target audience
- Meet your neighbors, new customers and new business partnerships, as you spotlight your product or service.
- Sponsorship dollars are re-invested into the event
- Customizable packages available

## Sponsorship Benefits may include:

- Naming rights
- Marketing Collateral: Poster distribution, regional magazines, utility bill inserts
- Social Media Channel recognition: Instagram, Facebook and Twitter
- E-news and Website representation
- On-site presence, signage and stage recognition

# SPONSORSHIP REACH

## Snoqualmie Audience

-  **13,450** population (2018)
-  **51%** female  **49%** male
-  **55%** of population – 20-64 Age Group
-  **36%** of population – Kids under 18
-  **12%** of population – Kids under 6

## Snoqualmie Channels

-  **4000** households • Mail
-  **1000+** subscribers • e-news/email
-  **1000** • Instagram Fans
-  **3150** • Facebook Fans
-  **2277** • Twitter Followers



## Spring in Snoqualmie Sponsorships

### Teen Flashlight m-EGG-a Hunt & Bunny Hop Egg Hunt

- Golden Egg – SOLD
- Silver Egg – \$500
- Bronze Egg – \$250



## Summer in Snoqualmie Sponsorships

### Big Truck Day

- Big Truck – \$500
- Tonka Truck – \$250
- Hot Wheels – \$100

### Kids Summer Jam

- Fun Stage Sponsor – \$1000
- Sunshine Sponsor – \$500
- Summer Fun (Vendor Booth) – \$100

### Music in the Park

- Gold Record Sponsor – \$1500 (per concert)
- Green Room Sponsor – \$100 (per concert)

### Movies in the Park

- Director – \$3000 (3 movie series)
- Producer – \$1000 (per movie)
- Screen Shot Ad – \$300 series sponsor/\$100 per showing



## Winter in Snoqualmie

### Snoqualmie Winter Lights Sponsorship

- Deck the Halls Sponsor – \$3000
- Silver Bells – \$1000
- Jingle Bells – \$500



For specific sponsorship benefits, please contact:  
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